



**International Summit on the  
Teaching Profession**  
29 & 30 MARCH 2015 | BANFF | ALBERTA | CANADA

## 2015 INTERNATIONAL SUMMIT ON THE TEACHING PROFESSION MEDIA INFORMATION

*Please take a few moments to review the information provided below. It will ensure that summit proceedings run smoothly and will help you get the most from this landmark event.*

### YOUR KEY CONTACT

Colin Bailey  
Director, Communications  
Council of Ministers of Education, Canada (CMEC)  
416-938-1911  
[c.bailey@cmecc.ca](mailto:c.bailey@cmecc.ca)  
[www.cmecc.ca](http://www.cmecc.ca)  
[www.istp2015.org](http://www.istp2015.org)  
@CCMEC

### INTERVIEWS WITH SUMMIT PARTICIPANTS

For interviews with	Contact
<b>Gordon Dirks, Chair, CMEC, and Minister of Education, Alberta</b> Canadian ministers of education Canadian teacher union leaders Other Canadian delegates	Colin Bailey, CMEC <a href="mailto:c.bailey@cmecc.ca">c.bailey@cmecc.ca</a> 416-938-1911  Peter Aterman <a href="mailto:p.aterman@cmecc.ca">p.aterman@cmecc.ca</a>
<b>Andreas Schleicher, Director, Directorate for Education and Skills, OECD</b> Ministers of education from all other countries Education experts Other international delegates	Cassandra Davis, OECD <a href="mailto:Cassandra.DAVIS@oecd.org">Cassandra.DAVIS@oecd.org</a> +33 6 87 23 40 95
<b>Fred van Leeuwen, General Secretary, Education International</b> Teach union leaders from all other countries	Andrew King, Education International <a href="mailto:Andrew.King@ei-ie.org">Andrew.King@ei-ie.org</a> +32 473 546 362

For interviews with	Contact
<b>Akela Peoples, President and CEO, The Learning Partnership</b> <b>Summit sponsors</b>	Bernadette Celis Clarke, The Learning Partnership <a href="mailto:bcelis@thelearningpartnership.ca">bcelis@thelearningpartnership.ca</a> 416-894-0551

***If you are attending the summit...***

**NAME TAGS**

You must wear your name tag at all times. The back of the name tag will include a personalized agenda of your summit events and information on how to contact summit organizers. Name tags and lanyards will have different colours, which signify the following:

- Red: Ministers
- Blue: Delegates seated in the Cascade Ballroom
- Black: Delegates seated in the Alberta/New Brunswick room

**ENSURING OPEN EXCHANGES AMONG PARTICIPANTS**

Summit discussions take place under a version of the Chatham House Rule, which states that “participants are free to use the information received, but neither the identity nor the affiliation of the speaker, nor that of any other participant, may be revealed.” In other words, share the message, not the messenger. By following this simple rule, you will help ensure open dialogue between ministers and union leaders and among delegates as a whole.

**SOCIAL MEDIA**

Summit organizers want to encourage social media dialogue on the important issues that will be discussed in Banff. For that reason, we have set up a Twitter hashtag (#ISTP2015) that you may use to keep the conversation going before, during, and after the event. While a small number of sessions will ask you to restrict your use of social media, most are open and will, in fact, encourage it.

**SEATING AND INTERVENTIONS DURING THE MEETING**

Each country’s minister (or equivalent), union leader(s), teaching professional, and one or two additional delegates, as well as a number of special guests, partners, and a limited number of summit support staff will be seated in the Cascade Ballroom, where the formal discussions will take place. All other delegates will follow the discussions live from the Alberta/New Brunswick room.